

Equality Breakfast 2025

Partnership opportunities



Event information

Celebrate International Women's Day with West Coast LEAF's annual Equality Breakfast and **40th birthday party!** We welcome you for an inspiring morning at BC's biggest fundraiser for gender equality.

Funds raised help advance human rights, end discrimination, and build a justice-seeking BC. **Through your attendance, solidarity, and strategic partnership, you help create change for a more just world.**

Join us in co-creating a just and equitable society

West Coast LEAF envisions **an equal and just society** for all people who experience gender-based discrimination.

Through our community-engaged legal practice, we collaborate with those most impacted and marginalized by systems of oppression.

More than ever, we need your help to make positive, transformative change!





Impact snapshot

57,833

new visitors to the West Coast LEAF website in the last 12 months

12,500+

reach across social media platforms

Connect with our supporters

Partnering with West Coast LEAF in this event provides significant profile benefits for your firm or organization.

Partnership offers your organization **high visibility**: the event has drawn more than 800 guests to our in-person event, with dozens of executives and leaders of the legal, labour, political, and academic sectors in attendance. Included at every partnership level, your organization's support will be promoted to more than 12,000 followers across each of West Coast LEAF's social media platforms as well as through our various digital platforms and networks of supporters.

Beyond the included benefits at each partnership level, this event offers you the opportunity to **visibly demonstrate your commitments to diversity, gender equality, justice, and inclusion.**

We offer a flexible range in the financial commitment at each level. We hope this provides some freedom to choose an appropriate amount for your organization, depending on your budget priorities and desired partnership impacts.

Partner with us. Partner for equality.



Partnership benefits



West Coast LEAF

There are limited opportunities at each level. For you to fully benefit from this partnership and opportunity, confirm your commitment by **Feb. 1, 2025**.

Learn about supporting community members or students to attend the event through our Community Care program by emailing Cat at chart@westcoastleaf.org.

	Visionary	Ambassador	Advocate	Supporter
	\$10,000+	\$7,000 to \$9,000	\$4,000 to \$6,000	\$1,750 to \$3,000
Promotion				
Pre-event promotion, including logo	✓	✓		
Pre-event promotion, including name			✓	✓
Social media promotion	logos & tagged name	logos & tagged name	tagged name	tagged name
Acknowledgement on WCL website	logo & hyperlink	logo & hyperlink	hyperlinked name	hyperlinked name
Recognition in supporter communications, where appropriate	logo	logo	name only	name only
Event day & program				
Advertising space in event program	full page	half page		
On-stage signage	✓			
On-site recognition	logo	logo	name	name
Verbal recognition during the event	✓	✓		
On stage speaking opportunity	✓			
On screen recognition during the live event	logo	logo	name	name
Tickets				
Complimentary VIP event tickets with priority seating	10 tickets	10 tickets	10 tickets	3 tickets
Post-event reception invitation	✓	✓	✓	✓